



# Crossroads Quarterly



Newsletter for Crossroads Diversified Services and Crossroads Facility Services, a subsidiary.

January 2010

## Message from the President/CEO

David DeLeonardis



Happy New Year everyone! I hope your holidays were enjoyable and profitable. According to all accounts, this holiday shopping season was more successful for retailers than anticipated, which means Santa Claus must've been good to a lot of us! Here's what's been going on at Crossroads.

This past year Crossroads was again recognized as one of the Top 100 Fastest Growing Companies and one of the Top 25 Landscape Contractors in the region, and the City of Lincoln contracted with us to landscape and maintain its city properties, streetscapes and 14 parks!

We renewed two big janitorial/landscaping contracts with the federal government and we were awarded a Three-Year Accreditation by CARF, an international standards setting commission, for our employment and One-Stop Career Center services. Finally, in December our Board of Directors approved a new Strategic Plan (Vision 2015) calling for us to expand into new services and new areas of the country, expand our uses of technology, and strengthen management's capacity to continue to "grow" the organization.

Already in 2010 we've renewed a three-year contract to maintain the "streetscapes" at Sun City Lincoln Hills, and we are in negotiations to begin a new custodial contract with the U.S., Coast Guard in Alameda, CA. The new year is already looking to be another banner year for Crossroads. Stay tuned for more good news!

## Division Updates

Danny Marquez Director-Employment Services Division

In 2009, the Employment Services Division experienced expansion in terms of both geographic service areas and new contracts. Our Work Incentives Planning and Assistance (WIPA) contract expanded to Riverside County and we now serve 20 counties in California.

We increased our youth services to include job placement for young adults in Sacramento, El Dorado and Placer Counties; the latter two locations through a new contract with Golden Sierra Job Training Agency. The American Reinvestment and Recovery Act (aka the "stimulus package") has benefited Crossroads allowing us to provide summer youth employment and adult paid work experience through the Citrus Heights Career Center and employment services for mental health consumers in Sacramento and El Dorado counties.

## Celebration

As we begin a new decade I'd like to share with you the names of staff who will celebrate 10 years or more of employment with Crossroads in 2010:

<b>David DeLeonardis 29 years</b>	<b>Dennis Winkleman 14 years</b>
<b>David P. Nesbit 28 years</b>	<b>Jeffrey Halliwell 13 years</b>
<b>David R. Nesbit 26 years</b>	<b>Adrian Woodson 13 years</b>
<b>Danny Marquez 24 years</b>	<b>Donna McKee 12 years</b>
<b>Stanley Boggs 24 years</b>	<b>Lois Skidmore 11 years</b>
<b>James Littlejohn 23 years</b>	<b>Robin Stahr 11 years</b>
<b>David Driggs 21 years</b>	<b>Deborah Schuman 11 years</b>
<b>Georgia Floyd 20 years</b>	<b>Richard Demeurichy 11 years</b>
<b>Rosland Taylor 20 years</b>	<b>Larry White 11 years</b>
<b>Michele Lewis 16 years</b>	<b>Bill Walters 10 years</b>
<b>Dee Gavaldon 16 years</b>	<b>Kathy Sexton 10 years</b>
<b>Nancy Graham 15 years</b>	<b>Kelly Gadbury 10 years</b>

Please extend our appreciation for their services in helping Crossroads be successful.

## Computer Tips

Nancy Graham

### Mission Statement

"Through specialized education, training and ongoing support, we empower persons with disabilities and other barriers to achieve sustainable employment."

### 7 Practices for Computer Security

With the threat of online scammers, hackers, and identity thieves accessing your computer, personal information, finances and more it is becoming increasingly important to protect our personal information. To be safer and more secure online, make these seven practices part of your online routine.

1. Protect your personal information. It's valuable.
2. Know who you're dealing with.
3. Use security software that updates automatically.
4. Keep your operating system and Web browser up-to-date, and learn about their security features.
5. Keep your passwords safe, secure, and strong.
6. Back up important files.
7. Learn what to do in an e-emergency.

Send questions or topic suggestions regarding computers to: [nlg@crossroadsdiversified.com](mailto:nlg@crossroadsdiversified.com)

## Staff Interview

Larry Greich

1. Tell us the name and a story about your first pet?

*"Buck was my first pet. He was a Weimaraner. During the winter his teeth would chatter because he was cold and I felt sorry for him. He was a good dog."*

2. What is your favorite thing to do on a Friday night?

*"I like to talk to my children about the previous week."*

3. What is the first thing you would do with a million dollars?

*"I would market fresh tart cherries to the wholesale grocery trade."*

4. If you could have dinner with a deceased historical figure, who would it be and why?

*"George Washington. I am interested in the establishment and his involvement in Free Masonry."*

5. What is your most embarrassing moment?

*"When I was out to dinner I accidentally called a gentleman named Mr. Fox 'Mr. Wolf.' Everyone was laughing and I didn't know why."*

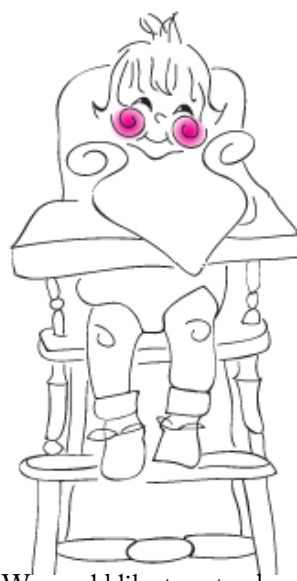


## Staff Highlight

Georgia Floyd Hired 01/10/1990

Georgia is responsible for the U.S. Federal Courthouse and the Historic U.S. Post Office in downtown Sacramento. Georgia is Project Manager, overseeing 16 employees cleaning more than 651,000 net cleanable square feet of space. Georgia is highly skilled in managing personnel and customer satisfaction. Georgia always finds the time and will make whatever extra effort is required to keep her buildings and employees at the highest level.

Georgia always puts our GSA partners concerns and wishes first and continues to support our Crossroads Mission by training and working with our mission clients. Georgia is an asset to Crossroads and the customers she serves. Crossroads is very appreciative of her efforts and are proud to have her as an employee.



## Baby Arrivals

We would like to extend our warm thoughts to staff who have entered motherhood for the first time or have extended their families.

**WELCOME baby!**

*Jayden*

*Julianna Violet*

*Giovanni*

**CONGRATULATIONS**

**mommy!**

**Loan**

**Sara**

**Alejandra**

## New Hires

Crossroads would like to welcome new hires of last quarter who will contribute to the success of our company.

Guadalupe Aguilar  
Yadira Alvarez  
William Colston  
Fernando Cortez  
Wesley Dyer  
Jeannine Farrelly  
Katherine Halterman  
Nathaniel Hawthorne  
Robert Kyes  
David Morningstar  
Jeremy White  
Michael Dupree

## Birthdays

### January

Neng Lee  
Derrick Thomas  
Jaime Rodriguez  
Ellen Thompson  
Bernice Sanchez  
David Weems  
Denise Thompson  
Carlos Cortez  
Michael Williams  
Francis Tomlinson  
Richard Demeurichy  
Oscar Anduray  
Salvador Solorio  
Alfredo Hernandez  
James Littlejohn  
Andre Williams  
Ella Feoktistova  
David Morningstar  
Porshia Payton  
Santos Celis  
Christa Reed  
Antionette Boyd

### February

Brian Webb  
Maria San Juan  
Felipe Garduno  
Robin Stahr  
Kimberly Spears  
Julia Pitre  
Ruben Avalos  
Katherine Halterman  
Bill Walters  
Amber Clark  
Michael McCullough  
David Driggs  
Vincent Jackson  
Rigoberto Puente  
Imelda Arroyo  
Danyelle Dufur  
Arnulfo Becerra-Villa  
Austin Adjaye  
Michael Dupree  
Danny Marquez

### March

Casey Dixon  
Durant White  
Susan Cole  
James Bland  
Willie Marie Fore  
Fernando Cortez  
Brian Pettit  
Jose Heredia  
Maria Silva  
Calvin Lamb  
Floyd Hunt  
Pete Powers  
Dee Gavaldon  
Fredrick Mason  
David Hosseini  
Kelley Gadbury  
Eduardo Martinez-Lopez  
William Colston  
Christopher Robinson  
Madeline Thompson  
Andre Turner